

JESSICA WEYRAUCH



EDUCATION

Ball State University
Public Relations, Creative Writing
Graduation - December 2016

SKILLS

web design - copy editing
social media analytics
crisis management - emerging media
public speaking - branding
Adobe Creative Suite
customer service - media kits
problem solving - research
speech writing - opinion writing
business writing - networking
team management - SEO
promotion - media relations
message development - new releases
audio/visual production

MEDIA



CONTACT

10723 Young Lake Dr.
Indianapolis, IN
jessicayrock@gmail.com
317-361-9655

* Will provide references upon request

EXPERIENCE*

Queen Bee Vintage
Social Media Intern
June 2016 - August 2016

- Created a YouTube channel featuring vintage style trends and antique hunting around Indianapolis
- Rebranded and promoted products using social media

New Castle Community School Corp.
Substitute Teacher
August 2015 - June 2016

New Castle High School
Assistant Speech/Debate Coach
August 2014 - June 2016

- Doubled amount of state finalists from 2013
- Awarded Heartland District Volunteer of the Year
- Two-time Nationals qualifier in U.S. Extemp
- Sent two students to IHSFA State Finals for the first time in over 10 years

Indianapolis Colts Grille
Hostess/ Audio Visual Coordinator
May 2015 - Oct. 2015

- Oversaw 6 dining rooms and bar containing 66 televisions and multiple sound platforms at once during Colts games
- Had a team of three AV's to train, manage, and coordinate with about weekly games
- Created content for pre/post game shows, trivia, guest interactions, and half time.
- Organized a week of GenCon music and trivia for Saltire Games